

Community Engagement, Collective Philanthropy and Disaster Recovery

Lyord Watson, Birmingham Change Fund
lwatson@gmail.com

Anthony C. Hood, Community Investment Network
anthonyhood@gmail.com
www.anthonyhood.com

Presented to Interagency Recovery Coordination/National Disaster
Recovery Support Mission Rehearsal Training
July 12, 2017



BCF Videos



the birmingham change fund



<https://vimeo.com/87213529>

<https://www.youtube.com/watch?v=PhXvRvIE32Y>

www.birminghamchange fund.org



Mission

CIN inspires, connects and strengthens African Americans and communities of color to leverage their collective resources and create the change THEY wish to see.

www.thecommunityinvestment.org



Core Values

Philanthropic Leadership

Investing on the supply side of philanthropy by using time, talent and treasure. CIN cultivates a new cadre of philanthropic leaders from communities of color that acknowledge their civic responsibility and embrace their power to influence the community change.

Learning Centered Practices

Creating a culture where knowledge and education are fundamental. CIN provides learning opportunities that explore the history of community philanthropy and provide knowledge on strategic giving – giving with a goal.

Inclusive Philanthropy

Connecting people engaged in all facets of giving to enhance the impact. CIN mobilizes donors in communities of color and encourages mutual respect and partnerships with mainstream philanthropy.

Social Justice and Equity

Supporting fair practices that ensure a level playing field. CIN uses philanthropy as a tool to drive social change on issues that directly impact people's lives.

Collective Influence

Leveraging the power of working together. CIN inspires donors to pool their resources and intellectual capital to collectively build stronger communities.

Are You A Philanthropist?



Philanthropists



WHAT IS PHILANTHROPY?



Principles of Social Change Philanthropy

- Inclusive & democratic
 - Shared decision making and shared power
- Strategic
 - Addresses root causes and long-term systemic change
- Accountable & collaborative
 - Leadership in partnership with community and grounded in community needs and concerns
- Creative
 - Solutions are both responsive and responsible

What *is* a Giving Circle?



What Do Giving Circles *Do*?

- Members believe in **collective** giving
 - Combine their money into a fund
- Give their **own**
 - Time, talent, and treasure
- Members **collectively** decide where to give
 - Time, talent, and money away to charity or community projects
- Testimony
 - **Tell** your story
 - **Inspire** others to start Giving Circles



Testimony: Our Stories

Giving Circles Making a Difference



Birmingham Change Fund

- Founded in 2004
- Focus Areas: Economics, Healthcare, and Education
- Granted more than \$50,000



Circle of Joy

- Focus Area: Youth
- Founded: 2007
- Granted more than \$15,000
- Volunteered over 1000 hours



ALOT

A Legacy of Tradition

- Focus Area: African American males
- Founded: 2006
- Granted more than \$13,000
- Highlight: Reduced suspension rates in the Wake County school district



NGAAP-Charlotte

- Focus Area: Community
- Founded: 2006
- Granted more than \$40,000
- Highlight: Giving Back Book Project



Heritage Quilters

Focus Area: Community

Founded: 2001

Highlight: Established a Headquarters in 2014



UAB One Great Community



Title	Affiliation
Birmingham City Coordinator	DeVos Urban Leadership Initiative
Community Supporter	North Birmingham
President	Citizens Advisory Board
Board Member <i>(Council Co-Chair)</i>	Birmingham Board of Education
Vice President	Norwood Neighborhood Association
Community Activist	Free the Hops
Chief Executive Officer & Founder	STREAM Innovations
Independent Public Health Consultant	Independent Public Health Consultant
Manager, Community Action	Children's of Alabama
Owner	Magic City Sweet Ice
Executive Director	Freshwater Land Trust
Founder/ Community Activist and Organizer	I Believe in Birmingham
Radio Personality	95.7 Jamz
Associate Professor	Dept. of Clinical and Diagnostic Science
Associate Prof/Director Office of Public Health Practice	UAB School of Public Health
Researcher V	Office of Interprofessional Simulation
Associate Professor	UAB School of Optometry
Director, External Relations	UAB President's Office
Associate Professor	UAB School of Public Health
Associate Professor <i>(Retired)</i>	UAB School of Dentistry
Assistant Professor	Dept. of Occupational Therapy
Assistant Professor	Nutrition Sciences
Assistant Professor <i>(Council Co-Chair)</i>	UAB School of Business

Innovate Birmingham



**Innovate
Birmingham**

**Community
Investment Network**
Inspiring People to Give by Design

Innovate Bham - Community Engagement Working Group

- Birmingham Civil Rights Institute
- AG Gaston Foundation
- UAB Schools of Public Health, Business, Engineering, etc
- Birmingham Community Advisory Board/Neighborhood Association Leadership
- Create Birmingham
- Community Foundation of Greater Birmingham
- Birmingham Change Fund
- UAB One Great Community
- REV Birmingham
- Jefferson County Participation Board
- Jefferson County Health Department
- City of Birmingham Department of Community Development
- Local Community Colleges



Questions & Answers

